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QUESTIONS TO ASK ABOUT YOUR ANALYTICS READINESS FOR 2017

1 What are the key business questions (both strategic and operational) that our organization is attempting to answer with data and analytics? What business objectives and processes do they support?

2 What are the most effective methods and techniques we should employ to most efficiently and accurately answer these business questions? (Should we use Descriptive, Diagnostic, Predictive or Prescriptive Analytics?)

3 What is the right mix of people, process and technology we need to install to achieve our business objectives with data and analytics?

4 How do I effectively understand what my colleagues or end users really need? What do we do when "we don't know what we don't know" or are dealing with a "cold start" for business analysis?

5 How has data and analytics platform technology evolved to increase the accuracy, quality, timeliness, accessibility and usefulness of the information that my colleagues need to support decision making? What does a modern data and analytics solution architecture look like for our organization?

6 What are the right data applications to build for our end users? How do we prioritize data & analytics initiatives for business value? Do we have a roadmap and a vision of what success looks like?

7 How do we rate ourselves in terms of our organizational data & analytics maturity?

8 How do we simultaneously allow our colleagues to move at the pace of business and experiment with data of all types and sources, but also apply governance and maintain the quality and accuracy of our most critical decision making information?

ARE YOU CONFIDENT ABOUT YOUR ANSWERS?

If not, Ironside can help.

Ironside helps companies use data to make better decisions about their business. Founded in 1999, we partner with organizations to translate their business goals and challenges to technology solutions that enable business insight, analysis, and data-driven decision making.

Learn more at IronsideGroup.com

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